



# DIGITAL AUTOMATION OF DOCUMENTS AND FORMS



AXIENT EXPERTISE PUTS MOBILITY, INNOVATION AND BACK-OFFICE EFFICIENCIES AT THE HEART OF YOUR BUSINESS.

## AVOKA TRANSACT OVERVIEW

Avoka Transact is a digital business platform used to accelerate customer acquisition and increase business agility in financial services, government, education, field service and other industries. It is perfect for:

- Account Opening
- Credit Card & Loan Applications
- Applying for Government Services
- Insurance Claims and many other transactions

## WHY AXIENT

Our philosophy is simple: Understand our customers' needs so we can enable pathways to efficient and optimised business processes. Our consulting-led approach allows us to tailor best in category solutions to achieve specific corporate objectives – helping us to transform business processes, maximise value, and reduce time to benefit.

## START YOUR DIGITAL AUTOMATION JOURNEY

**For a free, initial consultation to discuss your organisation's unique business process needs call or email Axient today.**



### MULTI-CHANNEL SMARTFORMS = 1 APPLICATION, MULTIPLE CHANNELS

The Avoka TransactWeb Multi-Channel Tracking Technology enables end-users “to start, pause, continue and complete their applications across channels – from their mobile device to their desktop, the call centre, and the branches.

### WORKS ON ANY MODERN DEVICE: DESKTOPS, LAPTOPS & SMARTPHONE

The Avoka TransactWeb Multi-Channel SmartForms run smoothly on all popular mobile & desktop browsers for smartphones, tablets and PCs from a single SmartForm – with Responsive Design for easier, friendlier, and optimized data entry experience.

### FAST-&AGILE-TO-MAINTAIN, FEATURE-RICH SMARTFORMS

Drag & drop designer, enterprise-grade navigation, validation, business rules and error display, touch-friendly components. Geolocation Pictures. Signature capture. You name it; the Avoka TransactWeb Authoring Tool (called Composer) enables non-programmers to build feature-rich Multi-Channel SmartForms rapidly with no coding experience.

### EASY/INTUITIVE TO FILL IN

The Avoka TransactWeb SmartForm Display Technology offers user-friendly data entry capabilities such as data pre-population, hide-show logic and built-in business rules. Filling in forms becomes a breeze for customers using mobile or desktop web browsers, with no need for a plug-in.

### ABOUT AXIENT

Axient has been a pioneer in the digital automation of documents and forms since 2000 when we introduced electronic fax automation to corporate Australia and New Zealand. We provide consulting, technology, implementation and on-going support to over 200 blue chip clients covering major banks, finance, Government, healthcare, utilities, supply chain & logistics and FMCG.

